

5 ways the world is changing and how this will impact the workplace of the future



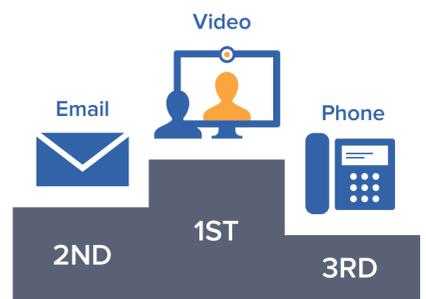
The Workplace of the Future is going to be vastly different to the offices of today. Futurist Jack Uldrich outlines the key trends driving the evolution of work practices, and what this means for the CIO of today.

VIDEO'S NEW VALUE

CIO's must be prepared to accept that for some customers, smartphones, augmented reality and video may actually be preferred over conventional business meetings and practices.

Video is expected to be the most preferred business tool—ahead of email and voice calls—by 2016.

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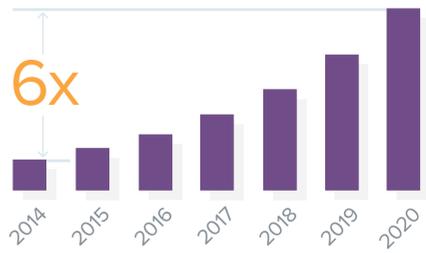


THE FUTURE IS NOT A PLACE

New and improved video collaboration tools are making it possible to conduct ad-hoc meetings anywhere, anytime. The meeting room of the future will also no longer necessarily be a physical location.

Video Conferencing as a Service (VCaaS) is expected to grow at a compounded annual growth rate (CAGR) of 34% through 2020.

02



THE PHYSICAL AND DIGITAL ARE MERGING

The physical and digital worlds are merging in some interesting ways. Physical spaces, products and assets will retain some importance but more and more business will be conducted in a digital world.

Nearly 50% of all business content will be non-textual by 2017.

03



DATA IS KING

CIOs must embrace a series of related paradigm shifts. The first is the adoption of a "Big Data mind set." Data is the "oil" of the information economy and it must be harnessed to improve productivity and enhance an organization's predictive capabilities.

67% of executives say the ability to draw intelligence from their data is a top organizational priority.

04



PROBLEMS WILL BE OPPORTUNITIES

By thinking ahead and understanding how video and other emerging technologies can keep information and communication flowing regardless of external conditions, the CIO can play an integral role in maintaining "business as usual" attitude even in unusual situations.

60% of technology leaders are experiencing a skills shortage within their teams preventing their company keeping up with its competitors.

05

3 out of 5 Tech Leaders have a skill shortage



www.polycom.co.uk/futureworkplace

1. Redshift Research—Global View: Business Video Conferencing Usage and Trends," on behalf of Polycom, September 2013
2. Deloitte—Wearable Technology Market Will Ship at Least 10 Million Units in 2014, 100 Million+ By 2020, January 2014
3. Gartner—Gartner Research Document, Hype Cycle for Content Management, Hanns Koehler-Kruener & Gavin Tay, July 2014
4. Oracle—From Overload to Impact: An Industry Scorecard on Big Data Business Challenges, 2012
5. Harvey Nash—CIO Survey, 2014